

*Stefania Capogna*

**Social Media: a new way to socialize. The metamorphosis in communication and its impact on education. (Socializzare se stessi con, e nei, social media. Processi sociali e comunicativi)**

by *Chiara Ciona*

The advent of the World Wide Web, led significantly to changes in the communication process as well in the socialization and interaction mechanisms among social actors.

With the Web, a new space-temporal dimension developed, where the approach to information and to interaction is mainly based on a new and modern social dynamic in which each individual is called to interact with the network.

The digital era overcame the traditional conception of space, once perceived exclusively within the boundaries of the physicality.

The virtual world established new rules of interaction through a dimension not available prior to the explosion of social media and that led to a complete reversal of socialization and communication patterns.

Through this book, the author offers to the reader an inspiring and a precise analysis of how the network can affect society and the value of information, underlining the challenge given by the social media to the modern world.

Stefania Capogna is focusing, mainly, on the impact that social media have on the education system.

After a close examination between the new ways to communicate and the old ones, the author underlines the unilateral feature of the latter, that is, the

passive role of the receiver during the communication process. As already discussed, the new social ambience has a strong impact on the education and so it needs to line up with new communicative and multidisciplinary methodologies.

In particular, Capogna believes that the education system (Universities included) has locked itself in a sort of “Social Autism” from which it should exit; more over she points out the crisis in which the education system is and its difficulties in facing the new patterns of socialization as well as the crisis of the entire pedagogical model we are used to.

Schools based their mission on the primacy of writing, leaving apart all new technological methodologies (audiovisual, multimedia, interactive etc... ) that can be a valid support to education.

Interesting is the suggestion of the author to overcome the above mentioned crisis; she believes that, through innovative and well-structured policies the communication gap existing among education, young and the entire social and economic system can be filled.

In order to cross the traditional concept of an education based on a passive vision and on theoretical practices it is therefore necessary to enhance the new informative, communicative and interactive dimension within the entire education system.